

Showtime Networks MediaBeacon's Nomination

"Paul Nicholson, VP of Print and Broadcast at Showtime Networks is a visionary and leader in the DAM world. Paul's vision was to create a portal site that is driven by metadata, easy for users to access, and deliver the data in DVD, CD, or a simple download – Paul's attention to detail has been the key to the success for Showtime Network. We are honored to work with such a high caliber person in his design and vision for Showtime Networks."

- Jason Bright, CTO/President MediaBeacon

Showtime Networks
Paul Nicholson, VP of Print and Broadcast

Paul Nicholson had the vision for a DAM that could manage itself through data. Paul's vision became reality. The portal and interface is driven by the data in the files. Search like Google, use the faceted search tool, preview the multi-media before its' downloaded! And have the portal intuitive, as it's all about the users having a great experience

Showtime's interface means no training. No need for people to add metadata. The data is auto-populated on demand from databases that carry the information in real time. No need for someone to add the metadata by hand. Separate databases are used in real time by real people provide the data to the digital assets. And no mapping is required.

Showtime's new interface is HTML5 utilizing MediaBeacon's Google Widget Toolkit. The data is driven from the digital assets and the database. The faceted search tool provides easy access to the data without having to map any data. Customers can search, find, preview, download, the multi-media ad's that support the Showtime Networks array of shows across the cable networks.

We would be pleased to demonstrate the Showtime Network Portal for the nomination committee. Please view the Showtime Network portal:

Advanced Search | Interface | Content | Logout root | Notify Users | QuickSearch


SHOWME THE BORGIAS

PROGRAMMING
Original Series
The Borgias
Brotherhood
The Big C
Californication
Dexter
Episodes
Inside Nascar
Inside the NFL
L Word
La la Land
Lock n Load
Nurse Jackie
Penn & Teller
Secret Diary of a CG
State of the Union
The Tudors
United States of Tara
Shameless
Weeds
Archive
Previous Original Series
Movies
Orig. and Theatricals
Boxing
Generic
Events
Concerts and Comedy
Featured Events


Select All	Clear Selection	Download Selection	Make Contact Sheet	Author DVD	Download History
Original Series The Borgias Brotherhood The Big C Californication Dexter Episodes Inside Nascar Inside the NFL L Word La la Land Lock n Load Nurse Jackie Penn & Teller Secret Diary of a CG State of the Union The Tudors United States of Tara Shameless Weeds Archive Previous Original Series Movies Orig. and Theatricals Boxing Generic Events Concerts and Comedy Featured Events					
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New Brotherhood Assets




ADV077055_Brot...



BRO_Season2...tif



BHOOD2_GKA...tif



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